



DAPN Minutes

11-11-15

Participants

Tom Robbins

Jim Krause

Benjamin Rigg

Trafton Eutsler

Matt Byanski

Kevin Rose

Joe Kassis

Jean Cody

Richard Neuss

Jim Stamper

Jay VanHouten

Ron Goralski

Don Neff

Meeting Begin: 7:35am

Meeting Adjourned: 8:32am

Guests: 1

Peter Haigh (he is back from Colorado and planning to rejoin group)

Announcements:

- 1) DAPN Christmas Party- Thursday, December 3rd at 7pm, Scene 75, \$30 per person, Please let Don Neff know if you plan to attend before Thanksgiving**
- 2) No Meeting Thanksgiving week**
- 3) We agreed to donate a case of bears to Joe K & St. Jude's on behalf of DAPN**

60 Second Commercials: Tell us about your business and what you plan to do for Thanksgiving

Showcase this week: Ron Goralski, Doctor Steam Carpet Clean

Services they provide:

- upholstery cleaning
- rug cleaning
- carpet cleaning
- pet deodorization
- water damage
- carpet repair & stretching

Offer Different Levels of Cleaning:

Bronze Level-visible carpet cleaning & light furniture

Silver-move some heavier furniture, vacuum, and steam drying

Gold- full service levels

Different than others competitors:

- lower costs
- better equipment
- true to steam cleaning as possible

Jay Van Houten of J. Van Houten Painting will be presenting his showcase on November 18th